

What did Golden Frog do for you?

They took our new YFF logo and a simple brief from us and then created the entire design and page formation. Golden Frog told us how many words were needed for each page and section on the site and then we provided the copy and images. They then designed a 'draft' site for us to edit and comment on, which after a couple of rounds of edits resulted in the final site being ready to go live. Golden Frog also provided a Wordpress manual and did a couple of one-to-one lessons with our Co-ordinator on how to use Wordpress and make changes on the site. Once the site was live and the Co-ordinator was getting used to making updates to the site, she was then able to call on the Golden Frog team for help when she needed it.



YFF LOGO

How many of the team did you engage with?

Three – right from director level to junior account executive.

How did you feel during your interactions with the Golden Frog team?

We are perfectionists when it comes to our marketing and communications, and we know exactly how we want things to look. Golden Frog were incredibly patient and understanding about the changes we wanted making and ensured that the end result was top notch.



Was the project delivered within your deadlines

Yes. We needed the website to go live just before an event so that it was ready to be shown on a big screen to the audience and it all went to plan.

How has the care been following the completion of the work?

Very good. Our Co-ordinator was able to call up and email Golden Frog for help with making changes to the site, many months after the site went live which was so helpful.

Are you happy with the guide provided to allow you to make your own changes to the website?

Yes, this is excellent and our Co-ordinator regularly uses this to remind herself how to do certain things on Wordpress.

Would you recommend Golden Frog?

Definitely. It was great to find a cost effective agency which created the overall design and managed all technical aspects of the site, along with teaching us how to use Wordpress. They're fast, attentive and passionate about what they do.



Communications • Video Production • Websites • Events and Exhibitions • Direct Sales
Press Liaison • Social Media • Graphic Design • Digital Marketing

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