

PORTFOLIO OF WORK

goldenfrogmarketing.co.uk

Design & Branding

From the very basics of creating a logo and colour scheme, to developing fonts and brand guidelines, websites, printed collateral and advertising, we can help with all aspects of branding.

We have worked with companies from their start-up phase, right through to rebranding huge corporate organisations. With our own in-house graphic designer, and contributions from our digital and PR team, we can ensure to create and sustain quality branding that works well across all platforms and in all media.

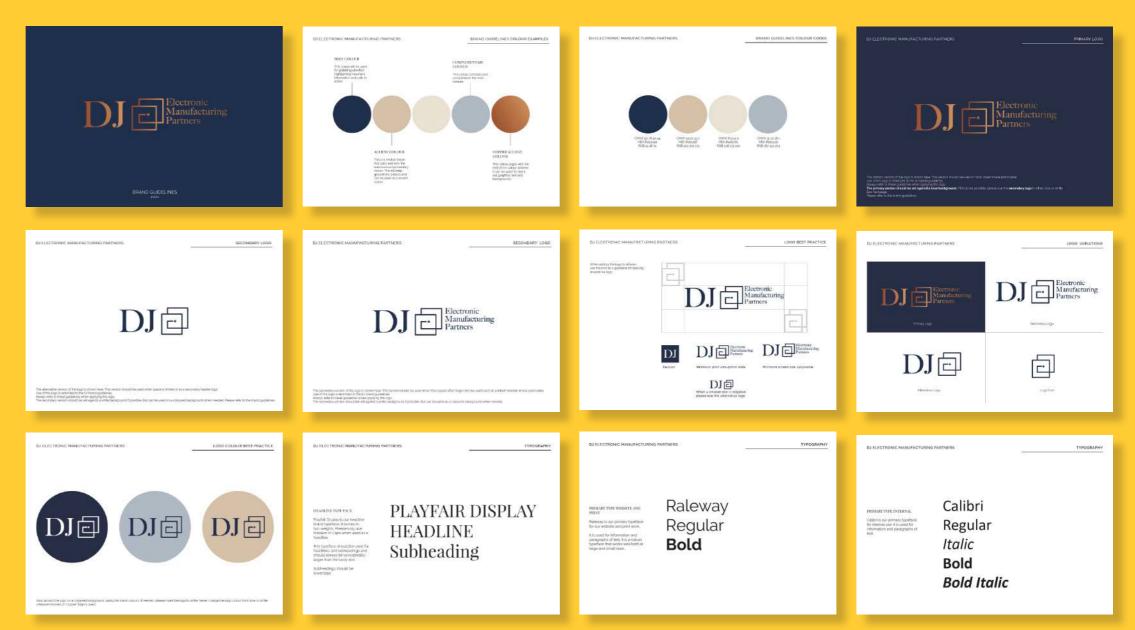
Branding requires getting under the skin of a company, understanding its desires and ambitions, and its target market. We do this with a series of consultations, prior to embarking on any design work. We then help companies create a futureproof suite of graphics and instructions for both language and visuals that mean any brand is strongly upheld and continues to represent the company, sometimes long after we have been involved.

Our branding services include:

Consultancy, branding workshops, staff engagement events, graphic design, marketing advice, consultancy, digital branding.

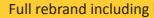
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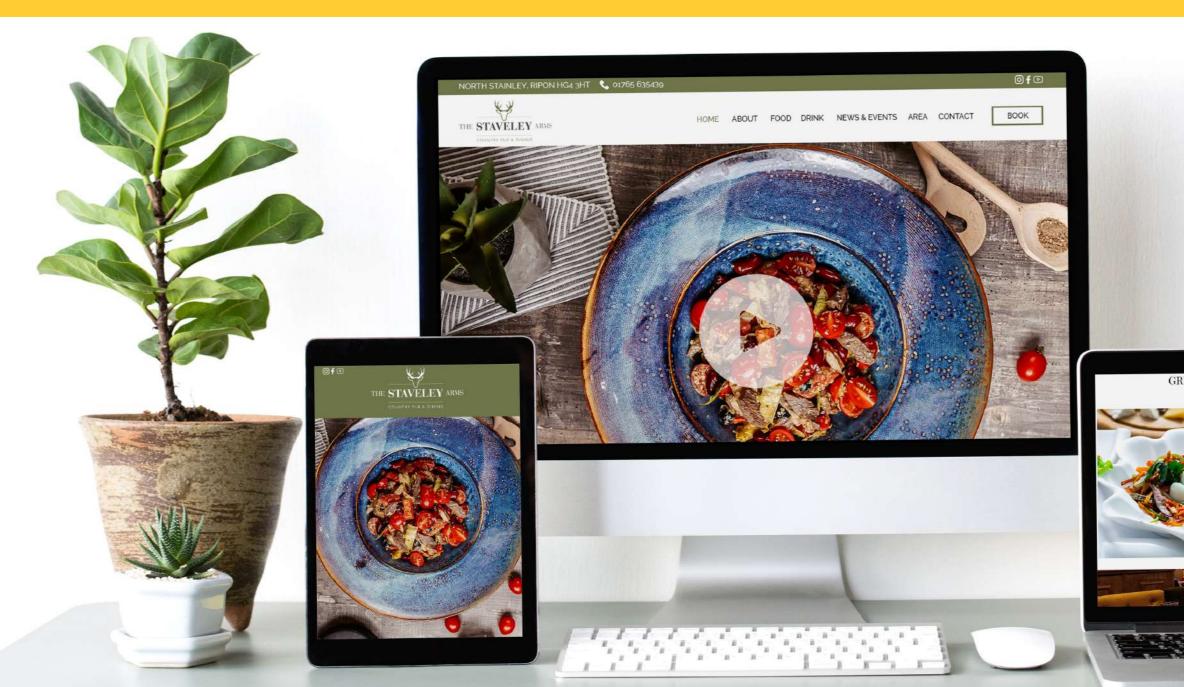
CLIENT: DJ Electronic Manufacturing Partners | **Full rebrand**



Full rebrand including logo/colours/fonts/stationary design/webite design

CLIENT: Staveley Arms | Full rebrand | Website | Printed Material





Full rebrand including logo/colours/fonts/stationery design/website design

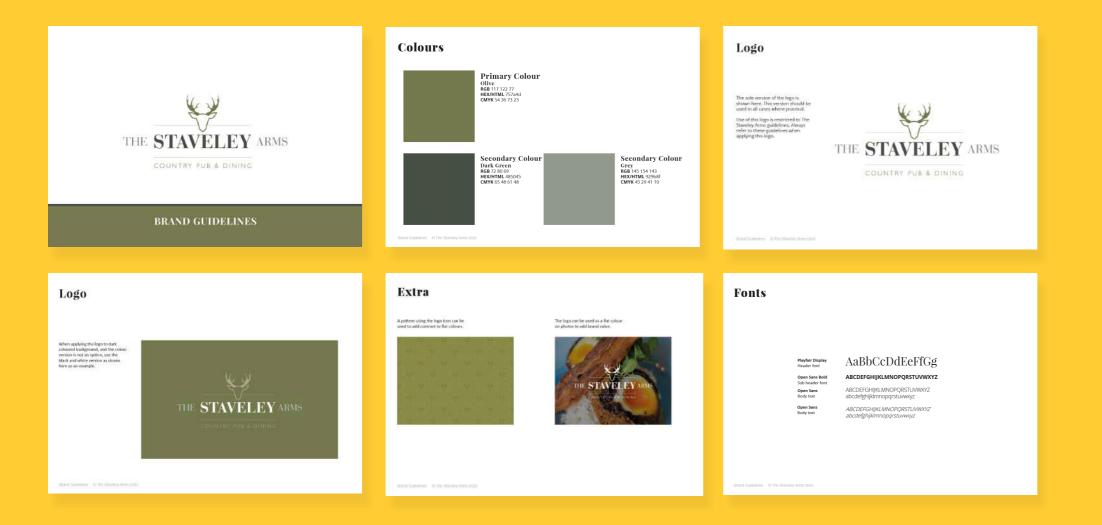
GREAT FOOD, GREAT WINE, GREAT WELCOME.



DISCOVER OUR STORY

ULTIMATE DINING EXPERIENCE LIKE NO OTHER

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Full rebrand including logo/colours/fonts/stationary design/webite design



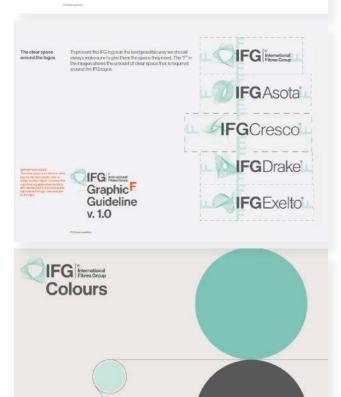
Typography helps comaintain a strong end or and is on important part of the visual identity

tertalin order to give our brand.

IFG interest FGraphic

Guideline v. 1.0

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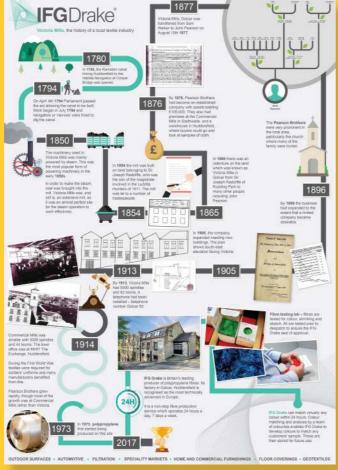


Neue Haas Grotesk 55 Roman 1234567890#?!... ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklimnopqrsfuvwxyz

-Neue Haas Grotesk 65 Medium 1234567890#?!;;, ABCDEFGHIJKLMNOPORSTUVWXYZ abcdefghijkimnopgrstuvwxyz

Arial Regular 1234567890#?!:.. ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijkimnopqrstuvwxyz





Graphic Design



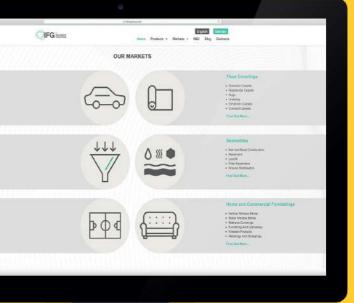


Web Design

Brand Refresh



Business cards



CLIENT: Kate Fearnley | Website | Rebrand





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"Don't make me grow up before my time, Meg...let me be a little girl as long as I can."

Louisa M Alcott, Little Women

CLIENT: Queen Mary's School | Website Design | Brand Refresh | Printed Materials Logo | School Prospectus

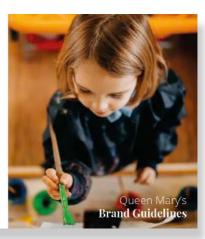
School Life

Colours

Secondary Colour









The colour scheme has been taken from the new uniform at Queen Mary's. Each faculty or year group













Logo: Introduction

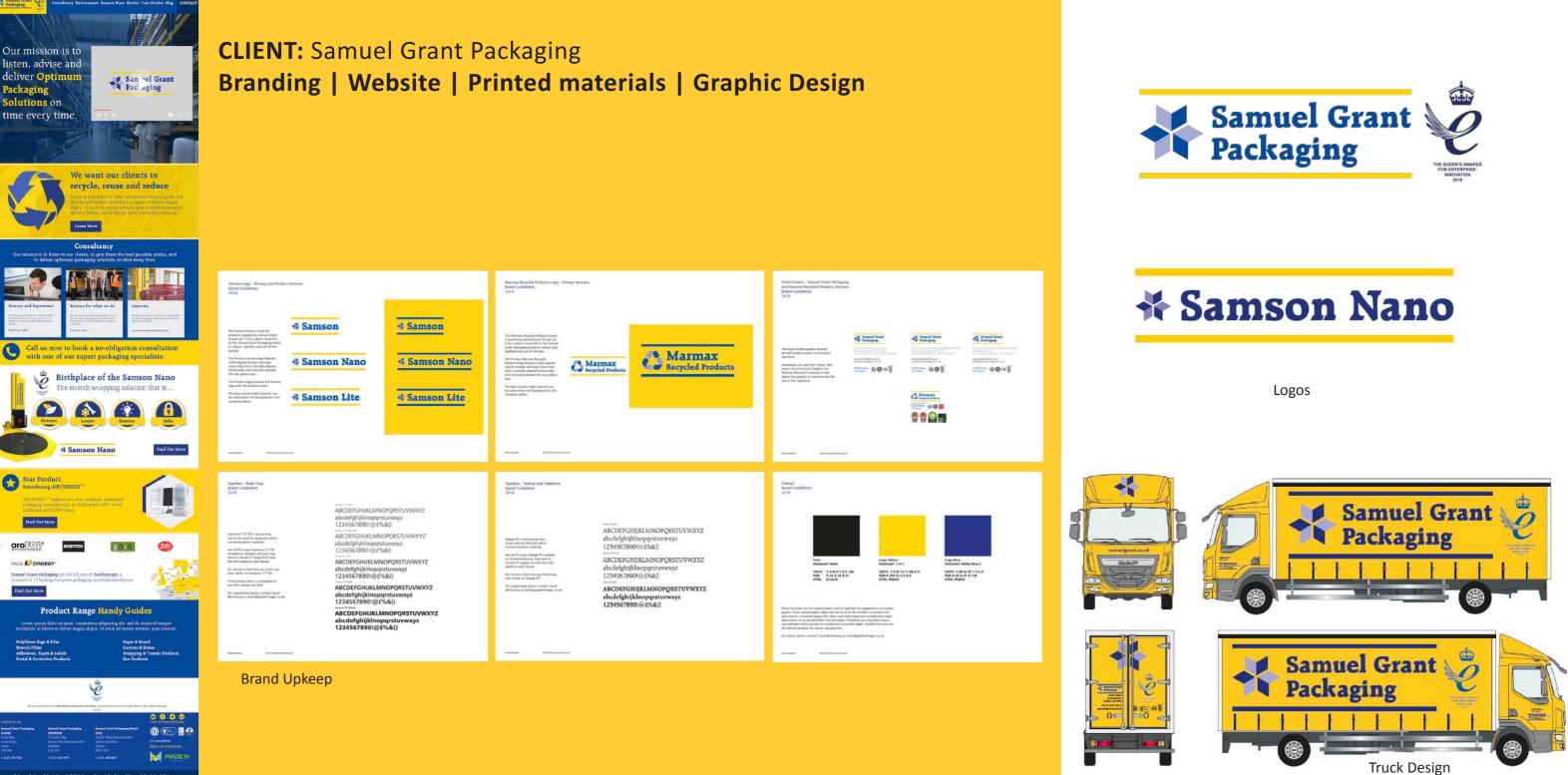
This version should be used in all cases when

Use of this logo is restricted to Queen Mary's guidelines. Always refer to these guidelines whe applying this logo.

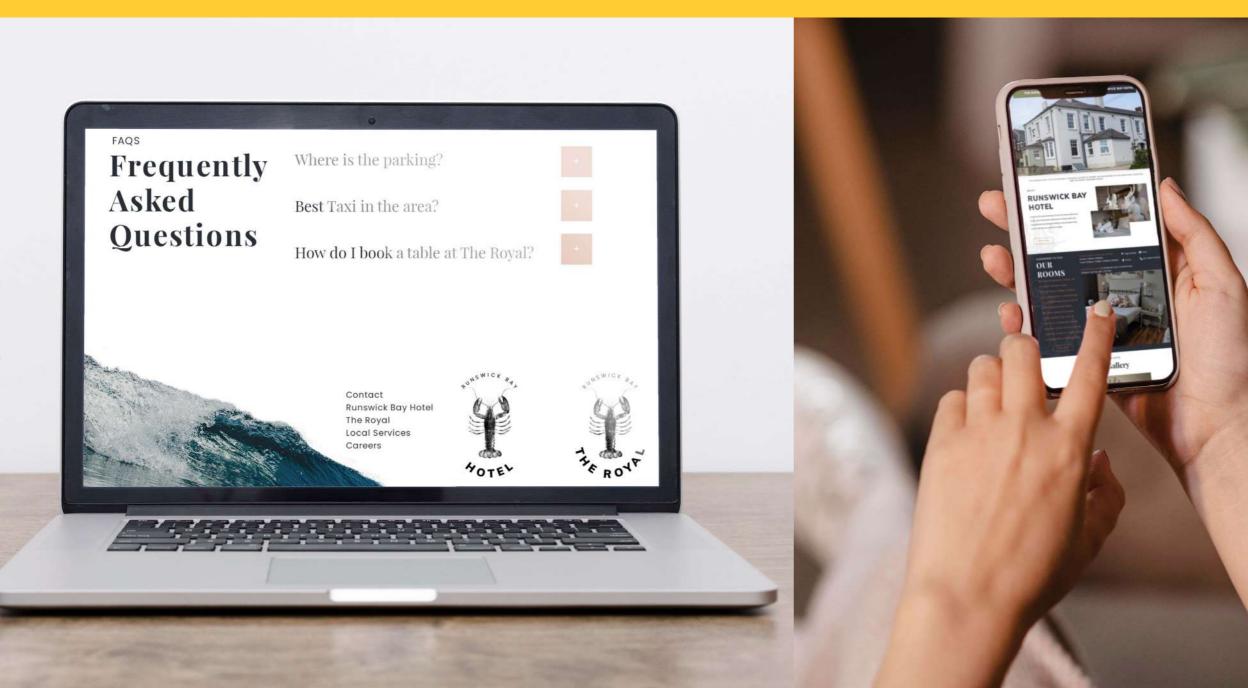
If you need a working pad version of this logo please contact Satah Blenkinsop at info@goldenfrogpr.co.uk.



Rebrand



CLIENT: Runswick Bay | Website | Branding







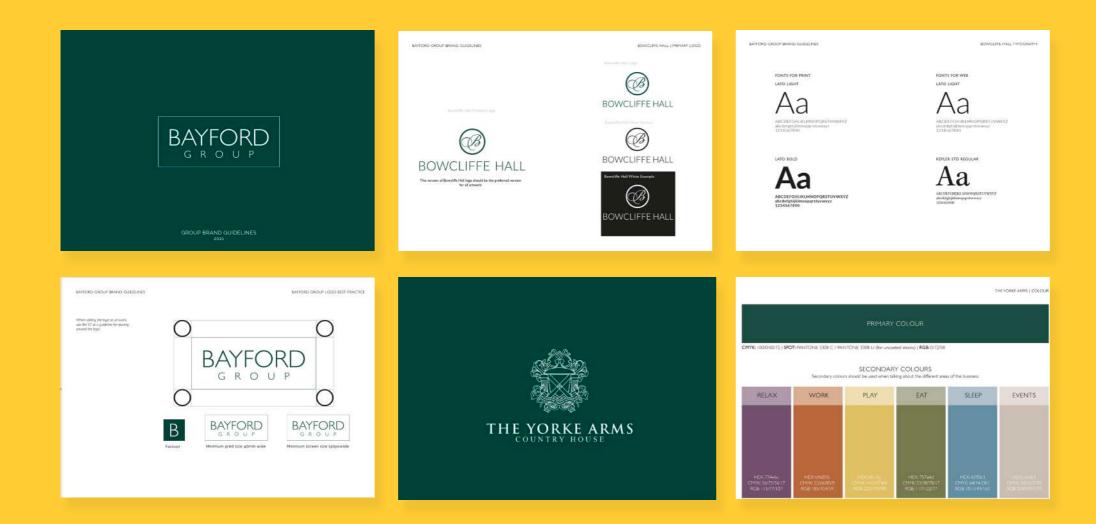






Visit Us





CLIENT: Bayford Group | Website | Brand update

Full rebrand including logo/colours/fonts/stationery design/website design





MAKING A DIFFERENCE

The Bayford Group is a number of diverse entrepreneurial companies run by people inspired to make a difference. Operating in challenging martels throughout the country Bayford Group companies have a quinkness about them that makes them stand out from the competition.



HEADLINE TEXT

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GET IN TOUCH

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BAYFORD & CO LTD

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CONTACT INFO:

€ 01937 541111
■ 01937 841465
■ info enquiry@bayford.co.uk

Bowcliffe Hall, Bramham, Wetherby, LS23 6LP

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GET IN TOUCH

The Golden Frog team are based in Ripon, North Yorkshire, so if you're ever around feel free to pop in for a brew!



Location

8 Burton Chambers, Market Square West, Ripon, North Yorkshire, HG4 1BN



Contact us

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goldenfrogmarketing.co.uk