



PORTFOLIO OF WORK

goldenfrogmarketing.co.uk

Design & Branding

From the very basics of creating a logo and colour scheme, to developing fonts and brand guidelines, websites, printed collateral and advertising, we can help with all aspects of branding.

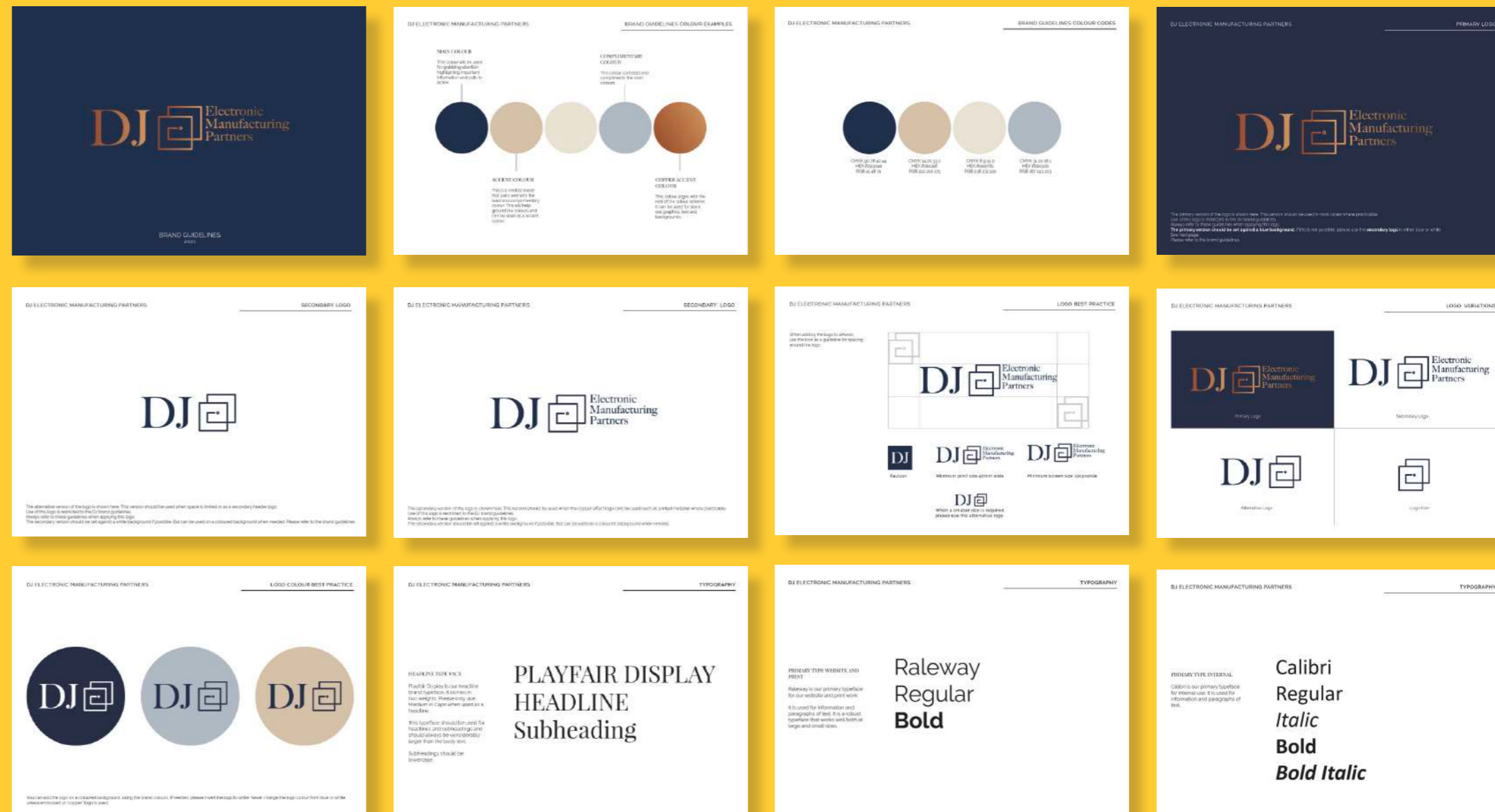
We have worked with companies from their start-up phase, right through to rebranding huge corporate organisations. With our own in-house graphic designer, and contributions from our digital and PR team, we can ensure to create and sustain quality branding that works well across all platforms and in all media.

Branding requires getting under the skin of a company, understanding its desires and ambitions, and its target market. We do this with a series of consultations, prior to embarking on any design work. We then help companies create a futureproof suite of graphics and instructions for both language and visuals that mean any brand is strongly upheld and continues to represent the company, sometimes long after we have been involved.

Our branding services include:

Consultancy, branding workshops, staff engagement events, graphic design, marketing advice, consultancy, digital branding.

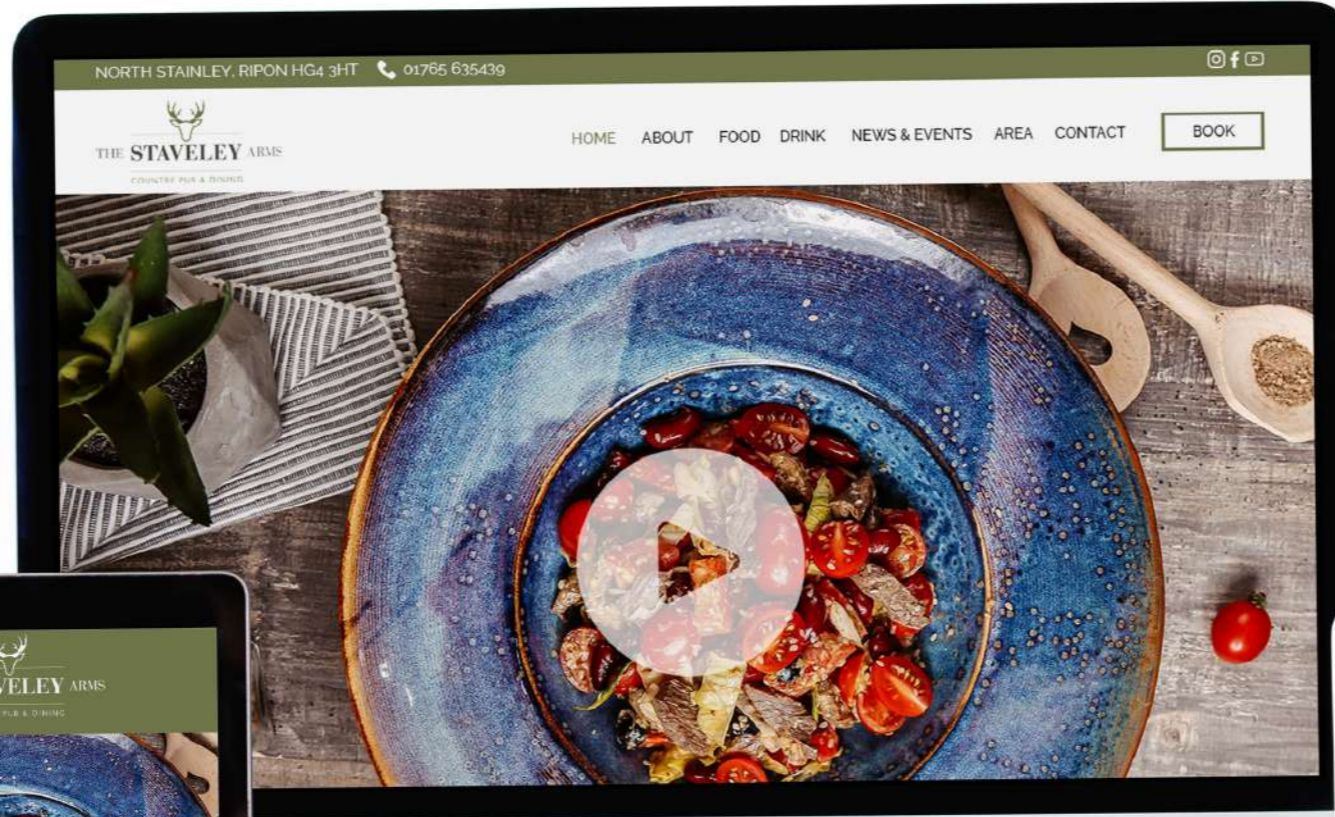
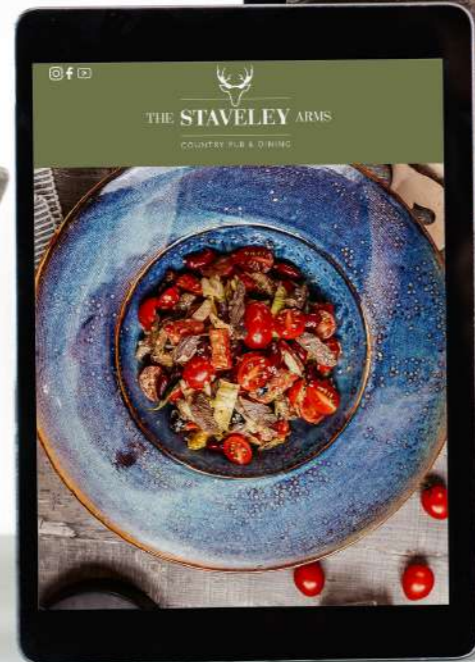
CLIENT: DJ Electronic Manufacturing Partners | Full rebrand

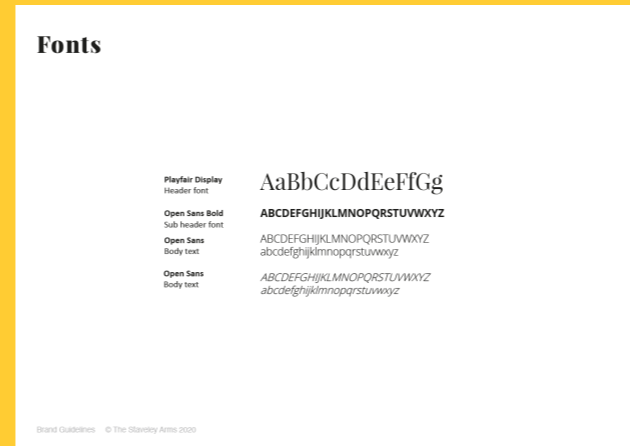
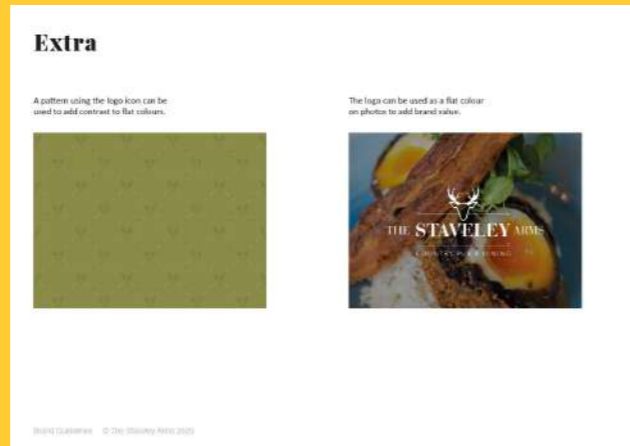
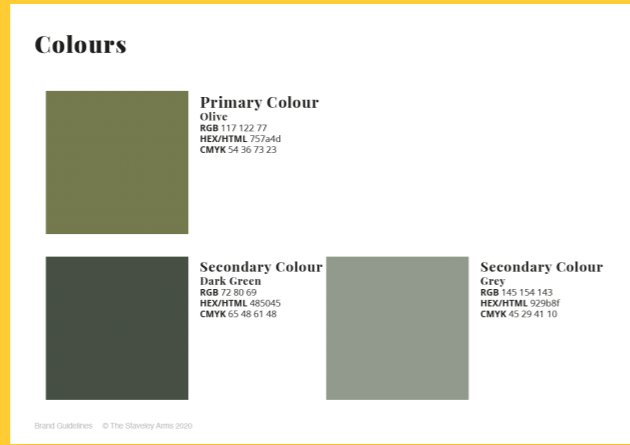


Full rebrand including logo/colours/fonts/stationary design/webite design

CLIENT: Staveley Arms | Full rebrand | Website | Printed Material

Full rebrand including logo/colours/fonts/stationery design/website design



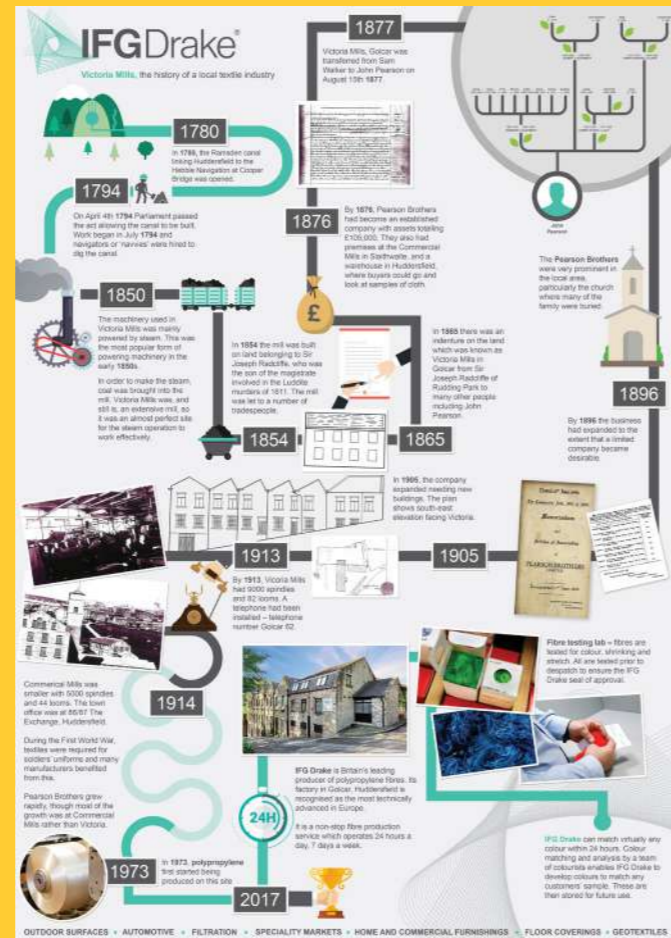


Full rebrand including logo/colours/fonts/stationary design/webite design



Brand Refresh

CLIENT: IFG International Fibres Group Brand Refresh | Website Social Graphics | Printed Materials



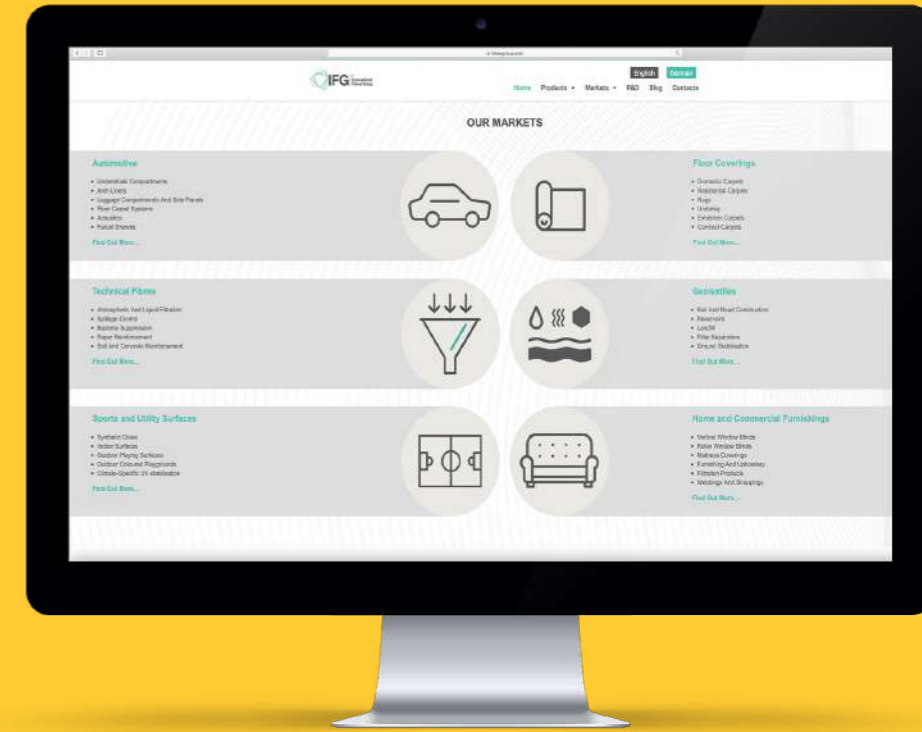
Graphic Design



Web Design



Business cards



CLIENT: Kate Fearnley | Website | Rebrand

KATE FEARNLEY BRAND REFRESH

COLOUR

MAIN COLOUR

ACCENT COLOUR

KATE FEARNLEY

KATE FEARNLEY

KATE FEARNLEY

Branding

KATE FEARNLEY

COLLECTIONS BESPOKE STOCKISTS GALLERY

AWAKEN | WONDERLAND

COCO

LIBERTY

STAR

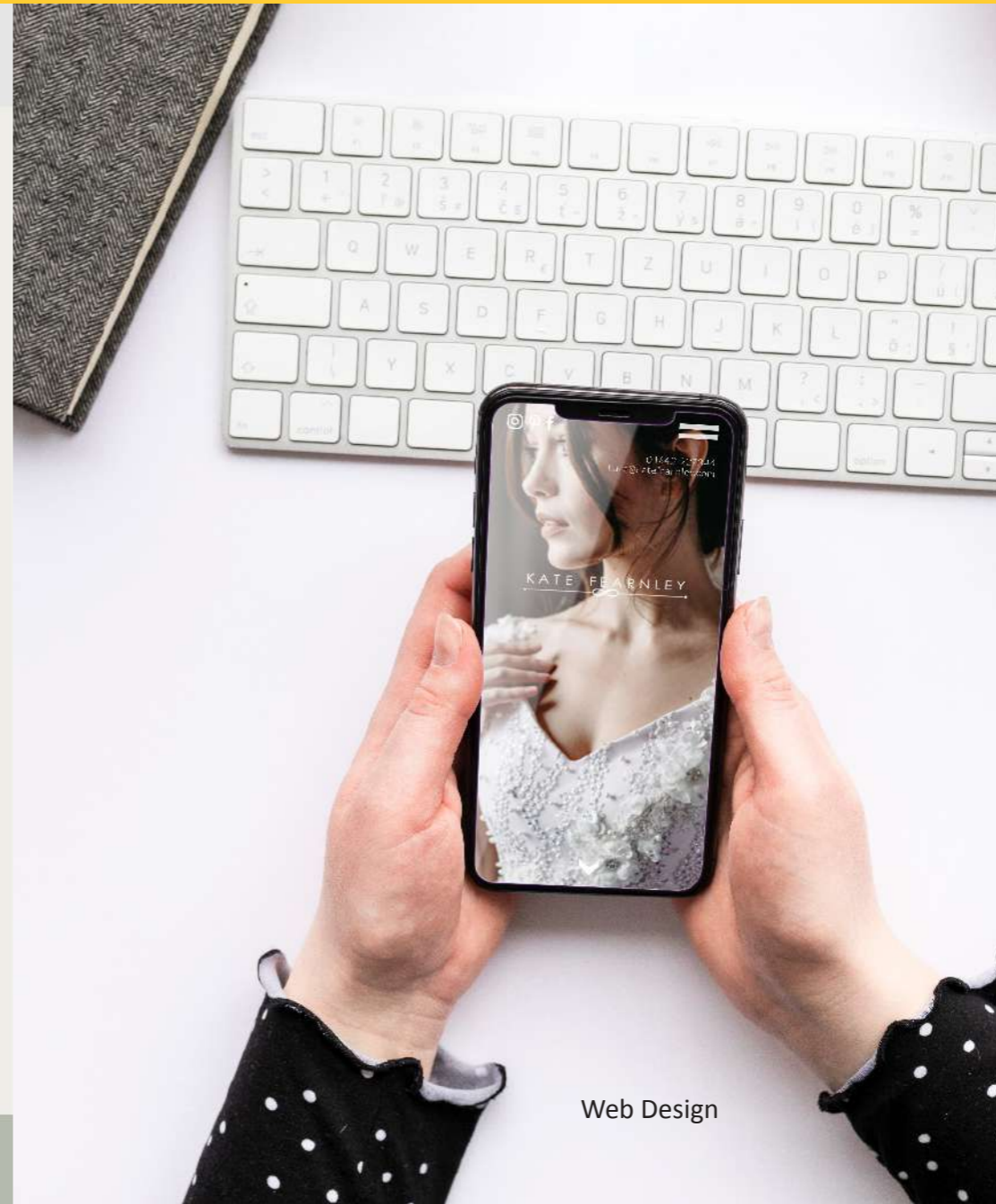
DOVE

LOAD MORE

CONTACT US

COLLECTIONS BESPOKE STOCKISTS GALLERY

15642 SENATE The Station, Station Road, Newbury, North Yorkshire, T15 4JL info@katefearnley.com



Web Design

AWAKEN | WONDERLAND

DESIGNED BY KATE FEARNLEY

HAND MADE IN ENGLAND

BIDAL FROM WHOLESALE

BOOK AN APPOINTMENT

TESTIMONIALS

KATE FEARNLEY



Riding

Queen Mary's dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation.

“Don't make me grow up before my time, Meg...let me be a little girl as long as I can.”

Louisa M Alcott, Little Women

School Life



**CLIENT: Queen Mary's School | Website Design | Brand Refresh | Printed Materials
Logo | School Prospectus**

Queen Mary's
SCHOOL

Queen Mary's
Brand Guidelines

Colours

The colour scheme has been taken from the new uniform at Queen Mary's. Each faculty or year group will be assigned its own colour.

Primary Colour Red

CMYK: 34 99 94 52
RGB: 92 17 14
#5c110e

Secondary Colours

CMYK: 36 35 74 18 RGB: 157 139 27 #9f8b4d	CMYK: 60 39 67 18 RGB: 100 117 94 #6a755e	CMYK: 45 56 68 26 RGB: 114 83 76 #725b4c

Logo: Introduction

The sole version of the logo is shown here. This version should be used in all cases where practical.

Use of this logo is restricted to Queen Mary's guidelines. Always refer to these guidelines when applying the logo.

If you need a working pdf version of this logo please contact Sarah Blenkinsop at info@goldenfrogg.co.uk

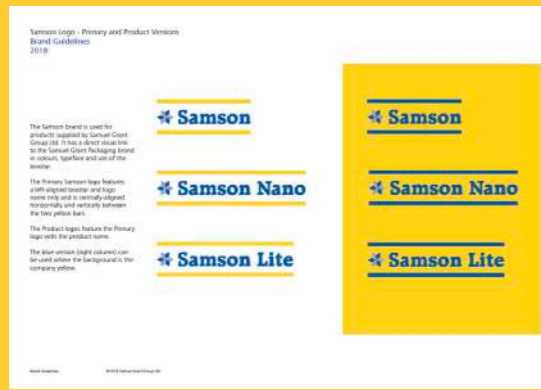
Queen Mary's
SCHOOL

Rebrand



CLIENT: Samuel Grant Packaging

Branding | Website | Printed materials | Graphic Design



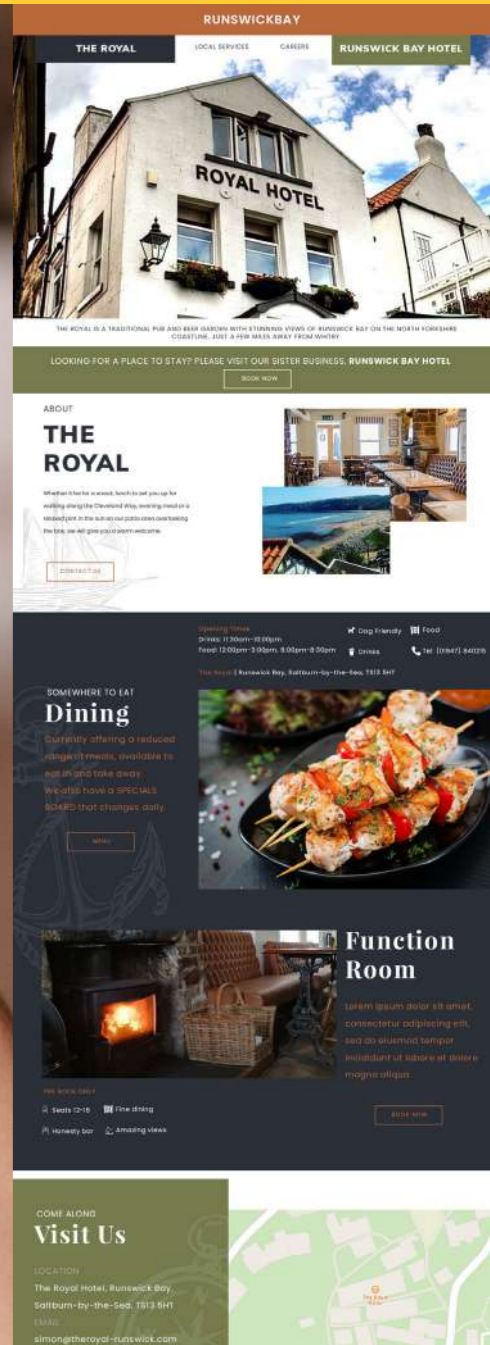
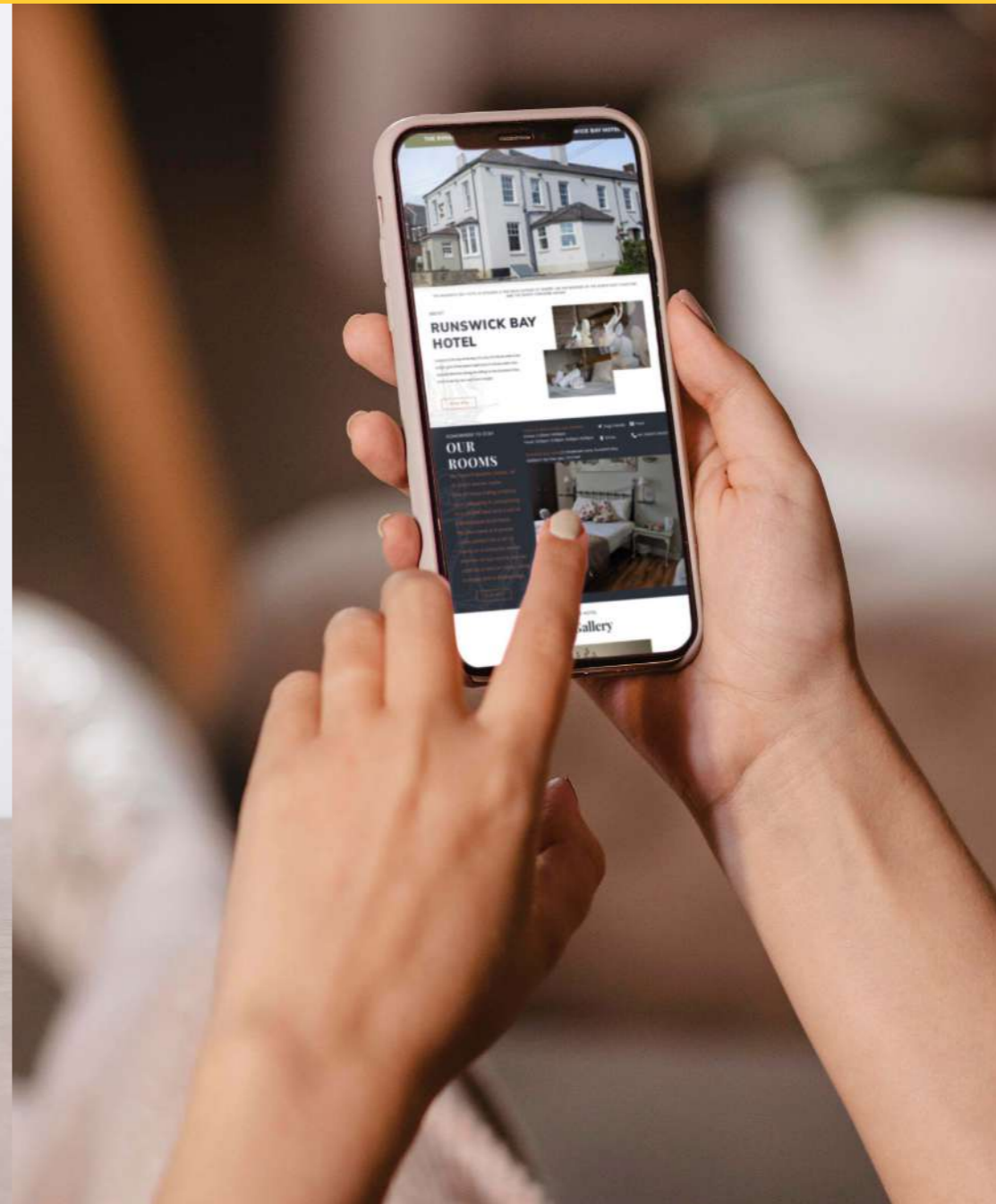
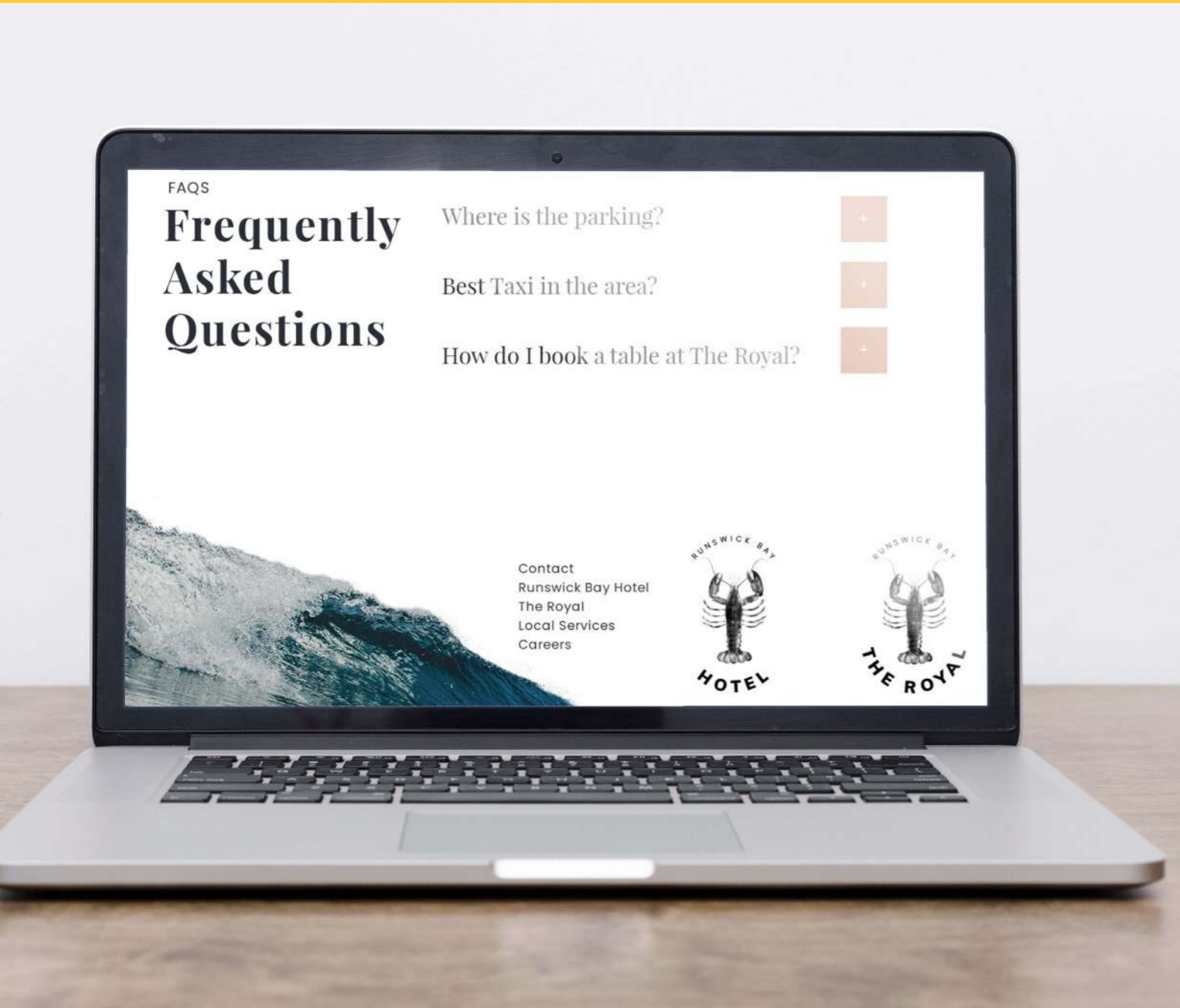
Logos

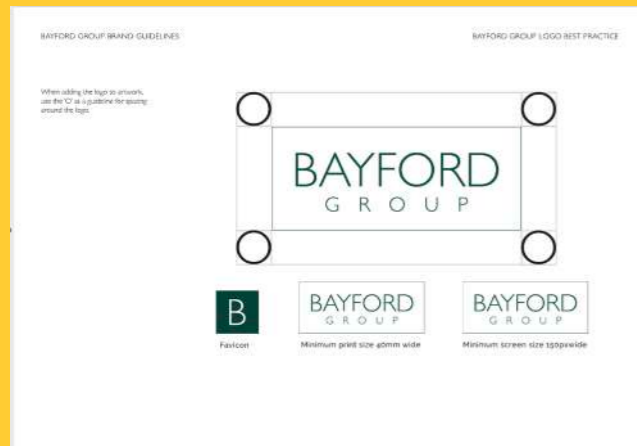
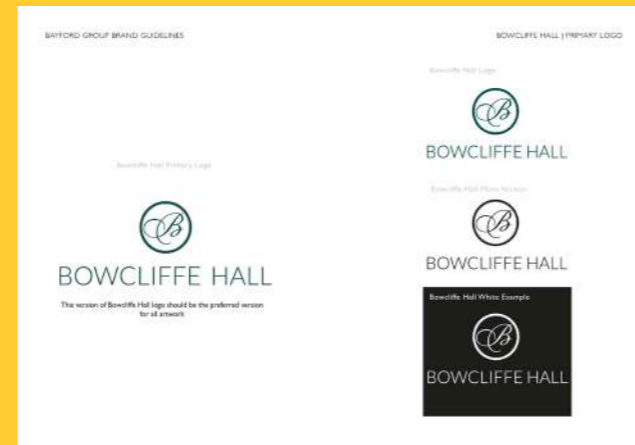
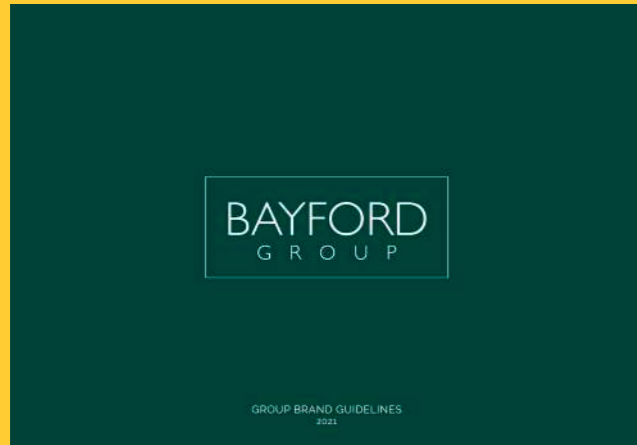


Truck Design

Brand Upkeep

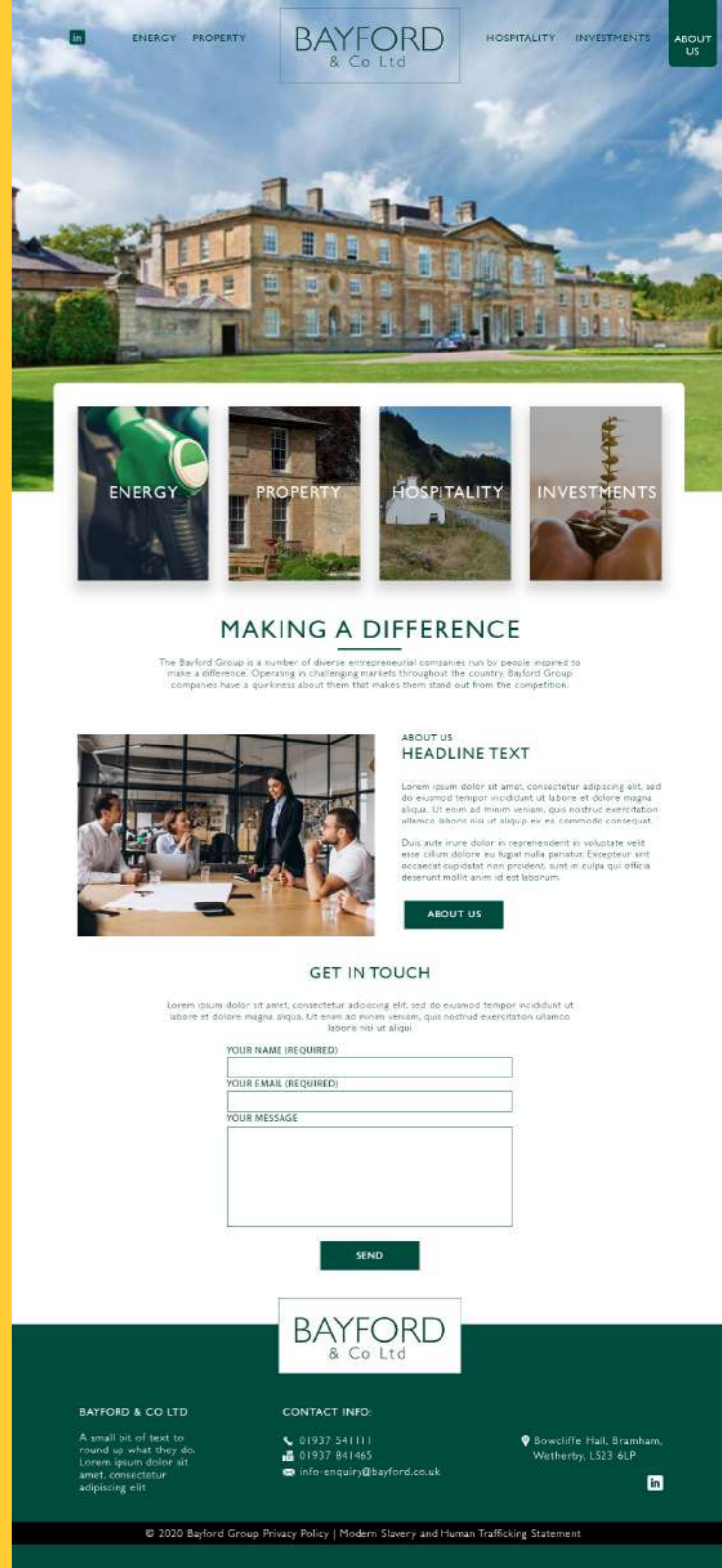
CLIENT: Runswick Bay | Website | Branding





CLIENT: Bayford Group | Website | Brand update

Full rebrand including logo/colours/fonts/stationery design/website design



GET IN TOUCH

The Golden Frog team are based in Ripon, North Yorkshire, so if you're ever around feel free to pop in for a brew!



Location

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goldenfrogmarketing.co.uk